

May 11, 2018

Wednesday, May 02, 2018 11:49 AM



General Motors Astronomy Club Monthly Meeting

Date: Monday, May 11, 2018
Location: MPG Softball Field Pavilion
Time: 6:30 PM – 7:30 PM EST (Detroit)
Minutes: Jim Goodall

INTRODUCTION

The General Motors Astronomy Club was founded in 2017, to further the interest and knowledge of the public in the hobby of amateur astronomy and to encourage youth education in the fields of Science, Technology, Engineering, and Math (STEM).


Round table introductions

Attendance

Jim Goodall
Moriah Goodall
Tom Large
Tony Licata
Genie Armentrout
Charles Hardison
Jogalakshmi Vanka (phone)

AGENDA

<p>Meteorite Hunting</p> <p>Jim will review his meteorite project and hunting efforts.</p>	<p>Jim Goodall</p>
<p>Name/Image</p> <p>Name: General Motors Astronomy Club</p> <p>Open Observing Night or Star Party?</p> <p>Club Logo?</p> <p>Get some feedback on things we are doing well and things we need to improve on Discuss options for cloudy nights. Tony Licata has a great presentation on meteorites</p> <p>Become more involved in community education, support local school events, scouts, etc.</p>	<p>Group</p>
<p>Membership and Budget</p> <p>Establish a membership process, including benefits and a fee</p> <ul style="list-style-type: none"> - Annual membership fee \$20 - Telescope Rental, 1 month, first come, first serve - Membership package ideas <ul style="list-style-type: none"> o Hat 3 o Hoodie o Magazine subscription o Lanyards o Achievement necklace/pins? <p>Figure out what to do with all the money we raised last year in eclipse glasses sales...</p> <ul style="list-style-type: none"> • Signs for club events <ul style="list-style-type: none"> o Public Observing Events o Sidewalk Astronomy • Portable projector? • Solar telescope? • Telescope to raffle at one of the summer events • Giveaway items for table events 	<p>Group</p>

<ul style="list-style-type: none"> • Invest/Save toward an observatory! <p>ACTION ITEMS:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Create membership form, paper or Paypal? <input type="checkbox"/> Create membership card <input type="checkbox"/> Open Bank Account, after receiving tax ID number <input checked="" type="checkbox"/> Order a telescope for the club rental program 	
<p>Nonprofit Status</p> <p>Review Articles of Incorporation</p>  <p>GMAC CONSTIT...</p> <p>ACTION ITEMS:</p> <ul style="list-style-type: none"> <input type="checkbox"/> File for 501(c)(3) nonprofit status in Michigan 	Jim Goodall
<p>Activities & Fundraising Efforts</p> <ul style="list-style-type: none"> - Monthly Member's Meeting followed by open observing - Sidewalk astronomy - Cranbrook Outing - Organize raffles for summer events - Giveaway Items: <ul style="list-style-type: none"> o Glow necklaces/bracelets - Things available for sale at meetings: <ul style="list-style-type: none"> o T-shirts o Headlamps <p>ACTION ITEMS:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Create new flyers <input type="checkbox"/> Pick a telescope for raffle 	Group
<p>Website</p> <p>Develop an external website, accessible to the public</p> <p>Moriah is already working on this! Check it out at www.gmastronomyclub.com</p>	Group
<p>Nominate and elect Club officers:</p> <ul style="list-style-type: none"> • Do club officers need to be GM employees? • Nominations: <ul style="list-style-type: none"> o President - Jim Goodall o Vice President - Tom Large o Secretary - Moriah Goodall o Marketing Manager - Lauren Bowers o Treasurer - Sandra Aronson <p>President</p> <ul style="list-style-type: none"> • Provides leadership and direction to the club organization • Understands and adheres to the Club Operating Guidelines • Presides at meetings of the club and oversees events • Coordinates club activities • Establishes short- and long-range objectives and goals • Structures the organization to ensure continuity of leadership by providing opportunities for new leaders to develop and to be mentored • Has overall financial responsibility for the club • Approves all club communications <p>Vice President</p> <ul style="list-style-type: none"> • Presides at meetings in the absence of the president • Coordinates events and projects with the president • Provides timely and interesting advance information for newsletters, social media, and mailings • Provides or coordinates information on forthcoming events to the secretary for inclusion in meeting notices or newsletters • Recruits new club members and volunteers • Provides mentorship to new officers Secretary 	Group

Secretary

- Maintains meeting minutes
- Maintains a roster of club officers and members, including contact information
- Facilitates event scheduling
- Purchases supplies for club meetings
- Finds ways to use technology to improve organization's operations (e.g., communications and outreach)

Marketing Manager

- Creates flyers for posting inside and outside of GM
- Coordinates event planning and fundraising efforts
- Lead discussions on marketing and public outreach materials
- Publicizes club activities through email, social media and the club website

Treasurer

- Oversees club finances, collects dues, issue receipts, and act as custodian of all monies and securities of the Club, depositing them into the bank. (currently we have a Paypal account, but we might opt for a business bank account eventually)
- Issue notices of dues to the membership.
- Create a detailed annual financial report, for review at the club meeting.
- Files IRS Form 990 (for organizations exempt from income tax), as necessary, and appropriate state forms to comply with fundraising statutes (if exceeded 200 yearly transactions or exceeded \$50k in total yearly revenue/cash flow)
- Pays all club bills on time (we have none currently)